



UNIVERSITY OF THE PHILIPPINES  
College of Mass Communication



CENTER OF EXCELLENCE IN COMMUNICATION  
Commission on Higher Education

## INFORMANT CONSENT FORM

*This informed consent form is for the informant of the dissertation entitled [REDACTED]  
[REDACTED] as part of the partial PhD requirements of [REDACTED]  
[REDACTED], of the College of Mass Communication, University of the Philippines Diliman.*

### PART I. INFORMATION SHEET

Good day! I am [REDACTED] and I am currently taking my doctorate degree in Communication (PhD Communication) in the College of Mass Communication, University of the Philippines Diliman. As part of my PhD requirements, I am conducting a study that would like to look into [REDACTED]

[REDACTED] This study aims to understand how Filipinos present themselves in [REDACTED]

In line with this, I am conducting focus interviews among 50-60 people which include [REDACTED]

[REDACTED] who are willing to discuss and disclose information in relation to [REDACTED]  
[REDACTED] You are one of those who have been chosen to be part of the study.

Participation in the focus interview is entirely voluntary so you need not agree to be interviewed. Should you agree to participate in this study, I will then ask you questions based on a prepared questionnaire. Your responsibility is to give truthful answers, to the best of your knowledge. The interview will only last about 1 to 2 hours. During the interview, you may answer only those questions you feel comfortable answering. You may also stop the interview at any time if you feel uncomfortable with the questions being asked. No monetary benefit will be given to you in exchange for agreeing to be interviewed. There is no foreseeable risk/inconvenience for your participation in this study other than the length of the interview.

It is important for this study to protect the privacy of our informants so all personal information will be kept strictly confidential and will solely be used for academic purposes. The researcher may opt to not name you in the findings of the study. This informed consent form will only be available to me and will be kept in safe location.

The research findings may contribute to Communication and Social Science Studies, and may impart knowledge on [REDACTED]

Should you want to ask more questions or you are interested in the results of the study, you may contact me at [REDACTED]



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## PART II. CERTIFICATE OF CONSENT

The foregoing information has been read to me. I have had the opportunity to ask my questions and these have been answered to my satisfaction. I consent to be interviewed as an informant for [REDACTED]  
[REDACTED]'s study entitled [REDACTED]  
[REDACTED]

Name of informant: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I have accurately read the consent form to the potential informant, and the informant has had the opportunity to ask questions. I confirm that the informant has given consent freely.

Name of interviewer: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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**Communication  
Research**



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## SUBJECT INFORMATION AND INFORMED CONSENT FORM



College of Mass Communication – University of the Philippines Diliman

### Certificate of Consent

I understand that [REDACTED] is conducting this study in partial fulfillment of [REDACTED] requirements for [REDACTED] doctorate degree in Communication. I am willing to help with the study and I understand that I can help by participating in the focus interview.

I am taking part because I want to. I have been told that I can stop at any time, and I do not have to answer any questions if I do not want to. No one will know my answers except [REDACTED]. By helping with this study, I will contribute to the understanding of [REDACTED]



Participant:

\_\_\_\_\_  
Signature over Printed Name / Date

Consent obtained by:

\_\_\_\_\_  
Signature over Printed Name / Date